

JULIA SONNEVEND

ASSOCIATE PROFESSOR OF SOCIOLOGY AND COMMUNICATION

New School for Social Research
6 East 16th Street, Rm. 916
New York, NY 10003
Email: jsonnevend@newschool.edu

EDUCATION

Columbia University 2013

Ph.D. in Communications

Dissertation: Global Iconic Events: How News Stories Travel Through Time,
Space and Media

Yale Law School 2007

Master of Laws (LL.M.)

Eötvös Loránd University, Budapest, Hungary 2006

M.A. in German Studies and Aesthetics

Eötvös Loránd University, Budapest, Hungary 2004

Juris Doctor

EMPLOYMENT

The New School for Social Research

Associate Professor of Sociology and Communication with tenure,
July 1, 2020 – present

Assistant Professor of Sociology and Communication (tenure-track),
July 2017 – July 2020

University of Michigan

Assistant Professor of Communication Studies (tenure-track)
August 2013 – June 2017

PUBLICATIONS

Books

Sonnevend, J. *Charm: How Magnetic Personalities Shape Global Politics* (August 2024), Princeton University Press.

Advance reviews: Kirkus Review, Inside Higher Ed
Interviews: KERA's Think (NPR/PBS), Texas Public Radio (The Source), The Review of Democracy Podcast, Infinite Loops podcast, Hold After Hours podcast, Princeton University Press Ideas podcast, Claire Potter/Public Seminar interview
Op-ed: Tim Walz's Joyful Charm (*Time Magazine*)

Translation: Hungarian (Open Books, forthcoming in fall 2024)

Sonnevend, J. (2016). *Stories Without Borders: The Berlin Wall and the Making of a Global Iconic Event*. New York: Oxford University Press.

Reviews in English: *The Times Higher Education; Journal of Communication; Journalism: Theory, Practice and Criticism; Journalism & Mass Communication Quarterly; Media, Culture & Society*

Reviews in Hungarian: *Élet és Irodalom, Magyar Narancs, Periszkóp Közéleti-Elméleti Szemle, Librarius*

Translation: Hungarian (Corvina Publisher, June 2018)

Runner up [second prize] for Best Book Award, Global Media and Social Change Division, International Communication Association, 2018

Greenhow, C., Sonnevend J., & Agur, C. (Eds.). (2016). *Education and Social Media: Toward a Digital Future*. Cambridge, MA: MIT Press.

Peer-reviewed journal articles

Sonnevend, J. (2024) Populist Iconicity: The Contradictions of Hungarian Prime Minister Viktor Orbán as a Political Celebrity. *Journal of Media and Cinema Studies*, 63(2), 169-175.

Sonnevend, J., & Kövesdi, V. (2023). More Than Just a Strongman: The Strategic Construction of Viktor Orbán's Charismatic Authority on Facebook. *The International Journal of Press/Politics*, 0(0). <https://doi.org/10.1177/19401612231179120>

Sonnevend, J. & Steiert, O. (2022). The Power of Predictability: How Angela Merkel Constructed Her Authenticity on Instagram. *New Media & Society*,

0(0). <https://doi.org/10.1177/14614448221138472>

- Sonnevend, J. (2020). A virus as an icon: The 2020 pandemic in images. *American Journal of Cultural Sociology*, 12, 451-461.
- Sonnevend, J. & Katz, Y. (2020). Capturing hearts: Charm, personal magnetism and the Iranian nuclear deal in the American and Israeli press. *Journalism Studies*, 21 (11), 1551–1570.
- Sonnevend, J. & Kim, Y. (2020). An unlikely seducer: Kim Jong-un’s charm offensive from the PyeongChang Winter Olympics until the Trump-Kim summit. *International Journal of Communication*, 14, 1398–1420.
- Sonnevend, J. (2019). Charm offensive: mediatized country image transformations in international relations. *Information, Communication, & Society*, 22(5), 695-701.
- Sonnevend, J. (2018). Interruptions of time: the coverage of the missing Malaysian plane MH370 and the concept of “events” in media research. *Journalism: Theory, Practice and Criticism*, 19(1), 75-92.
- Sonnevend, J. (2018). The lasting charm of *Media Events*. *Media, Culture & Society*, 40(1), 122-126.
- Sonnevend, J. (2015). “Symbol of hope for a world without walls”: The fall of the Berlin Wall as a global iconic event. *Divinatio*, 39-40, 223-232 (also translated into Bulgarian)
- Sonnevend, J. (2013). Counterrevolutionary icons: The representation of the 1956 ‘counterrevolution’ in the Hungarian communist press. *Journalism Studies*, 14(3), 336-354.
- Sonnevend, J. (2010). Remembering through sharing. *The New Everyday*, 1(3) [online journal publication].

Peer-reviewed bibliography

- Sonnevend, J. (2017). *Media Events*. In Moy, P. (Ed.) *Oxford Bibliographies in Communication*. New York: Oxford University Press.

Book chapters

- Sonnevend, J. & Steiert, O. (2022) “Seeing a Crisis Through Media: Narrating the Coronavirus Pandemic”, In J. Witte, S. Pickard, & M. Welker (Eds), *The Impact of the Media on Character Formation, Ethical Education, and the Communication of Values in Late Modern Pluralistic Societies*. (pp. 137-150). Evangelische Verlagsanstalt: University of Heidelberg.
- Sonnevend, J. (2020). The East in You Never Leaves. In Laczó, F. & Gabrijelčič, L.L. (Eds.)

The Legacy of Division: East and West After 1989. Budapest: CEU Press. [also published on *Eurozine* and *Public Seminar*, and translated into Slovene]

Sonnevend, J. (2018). Facts (Almost) Never Win Over Myths. In Boczkowski, P. & Papacharissi, Z. (Eds.) *Trump and the Media* (pp. 87-93). Cambridge, MA: MIT Press.

Sonnevend, J. (2016). Event. In Peters, B. (Ed.), *Digital Keywords: A Vocabulary of Information Society and Culture* (pp. 109-118). Princeton, NJ: Princeton University Press.

Sonnevend, J. (2016). More hope! Ceremonial media events are still important in the 21st century. In Fox, A. (Ed.), *Global Perspectives on Media Events in Contemporary Society* (pp. 132-141). Hershey, PA: IGI Global.

Balkin, J. M., & Sonnevend, J. (2016). The digital transformation of education. In Greenhow, C., Sonnevend J., & Agur, C. (Eds.), *Education and social media: Toward a digital future* (pp. 9-25). Cambridge, MA: MIT Press.

Sonnevend, J. (2013). Iconoclasm, or how to become “friends of interpretable objects?” Read Bruno Latour! In J. Elkins, K. McGuire, M. Burns, A. Chester, & J. Kuennen (Eds.), *Theorizing Visual Studies: Writing Through the Discipline* (pp. 131-33). New York, London: Routledge.

Sonnevend, J. (2012). Iconic rituals: Towards a social theory of encountering images. In J. C. Alexander, D. Bartmanski & B. Giesen (Eds.), *Iconic power: Materiality and meaning in social life* (pp. 219-233). New York: Palgrave Macmillan.

Special issues in peer-reviewed journals

Sonnevend, J. (2018). “Media Events Today”, *Media, Culture & Society*, 40(1), 110-113

Bodker, H., & Sonnevend, J. (2018). “The Shifting Temporalities of Journalism”, *Journalism: Theory, Practice and Criticism*, 19(1), 3-6

ESSAYS, REVIEWS, AND OTHER PUBLICATIONS

Sonnevend, J. (August 8, 2024). Time Walz’s Joyful Charm. *Time Magazine*.

Sonnevend, J. (May, 2022). Should We Remember the Berlin Wall? If yes, how? Review of Hope M. Harrison: *After the Berlin Wall: Memory and the Making of the New Germany, 1989 to the Present* (Cambridge University Press, 2019). H-German, H-Net Reviews.

Sonnevend, J. (September 17, 2020) “The Big Clean Up: The 2020 Pandemic as a Representational Crisis” *Items: Insights from the Social Sciences*, published by the *Social Science Research Council*

Sonnevend, J. (March 6, 2018). “Why We Need More Essays About Media,” *Public Seminar*

- Sonnevend, J. (May 25, 2017). "Our New Walls: The Rise of Separation Barriers in the Age of Globalization", *E-International Relations* (also published on *Public Seminar*).
- Sonnevend, J. (2004-). Seventeen essays on European politics and culture in Hungarian journals and weeklies (*Beszélő, Café Babel, Élet és Irodalom, Jelenkor, Korunk*).
- Sonnevend, J., & Bartmanski, D. (Trans.). (2012). Boehm, G. Representation, presentation, presence: Tracing the Homo Pictor; Belting, H. Body and image. In J.C. Alexander, D. Bartmanski & B. Giesen (Eds.), *Iconic power: Materiality and meaning in social life* (pp. 15-25; 187-203). New York: Palgrave Macmillan.
- Schudson, M., & Sonnevend, J. (2011). The climate for science reporting. *Columbia Journalism Review* (July/August): 63.
- Schudson, M., & Sonnevend, J. (2011). How to Dow. *Columbia Journalism Review* (May/June): 63.
- Schudson, M., & Sonnevend, J. (2011). The public screen. *Columbia Journalism Review* (March/April): 63.
- Schudson, M., & Sonnevend, J. (2011). Any questions? Sociolinguists study the changes in presidential press conferences over decades. *Columbia Journalism Review* (January/February): 63.
- Schudson, M., & Sonnevend, J. (2010). In ACORN's shadow. *Columbia Journalism Review* (November/December): 63.
- Schudson, M., & Sonnevend, J. (2010). Snapshots of war: Wikileaks isn't the first site to publish controversial material from a war zone. *Columbia Journalism Review* (September/October): 63.
- Schudson, M., & Sonnevend, J. (2010). A Philadelphia story: A study in the city of brotherly love suggests what's been lost and what can be gained. *Columbia Journalism Review* (July/August): 63.
- Schudson, M., & Sonnevend, J. (2010). French connections: What do different press styles have to do with distinct political cultures?" *Columbia Journalism Review* (May/June): 63.
- Schudson, M., & Sonnevend, J. (2010). True to form: Online journalism, like print journalism, can be a variety of things. *Columbia Journalism Review* (March/April): 63.
- Schudson, M., & Sonnevend, J. (2010). Beyond transparency. *Columbia Journalism Review* (January/February): 63.
- Schudson, M., & Sonnevend, J. (2009). Mourning becomes electric. *Columbia Journalism Review* (November/December): 71.

Schudson, M., & Sonnevend, J. (2009). Opening minds: Can the media persuade audiences to embrace a fresh outlook? *Columbia Journalism Review* (September/October): 63.

WORK-IN-PROGRESS

Journal articles

Sumiala, J., Sonnevend, J. & Harju, A.: Rethinking Media Events after the Queen's Funeral (submitted to peer-reviewed journal)

Special issue

Sonnevend, J. & Kampf, Z. "Communication and Friendship" (currently in communication with journal editors)

Grants

"In Pandemic Mode: The media's cultural role during the COVID-19 crisis" (with Daniel Hallin, Tine Ustad Figenschou, Kjersti Thorbjørnsrud et al.). Research Council of Norway (submitted)

US-Israel Binational Science Foundation grant submission with Meital Balmas (Hebrew University of Jerusalem): "Caring Beyond Borders: The Effect of National Leaders' Perceptions on Empathy and Pro-Social Behavior Towards their Citizenry" – revise & resubmit

HONORS, AWARDS & VISITING PROFESSORSHIPS

Nominated for University-wide Distinguished Teaching Award, 2024

Democracy Institute Fellow, Central European University, Budapest, 2021 - 2022

Nominated for University-wide Distinguished Teaching Award due to excellence in online teaching, fall 2020

Leibniz Fellowship, Centre for Contemporary History, Potsdam, 2015

Lady Davis Postdoctoral Fellowship, Hebrew University, 2013-2014

Associate Postdoctoral Fellowship, Truman Research Institute for the Advancement of Peace, 2013-2014

Postdoctoral Fellowship at the Leonard Davis Institute for International Relations, 2013-2014 (declined)

PepsiCo Junior Fellowship, Harriman Institute, School of International and Public Affairs,
Columbia University, 2011-2012; 2012-2013

Milton Wolf Essay Competition Winner (awarded by the Center for Global
Communication Studies at the Annenberg School for Communication at the
University of Pennsylvania and the Diplomatic Academy Vienna), 2011

Harriman Institute Research Grant, Columbia University, 2010

Resident Microsoft Fellow, Information Society Project, Yale Law School 2007-2008

Ernő Kállai Research Grant, Hungarian Ministry of Culture and Education, 2009, 2010,
2011

Peter Balassa Best Student Paper Prize, ELTE Institute for Art Theory and Media
Research, 2004

First of the Year Award, Law School, Eötvös Loránd University, 2002, 2004

Erasmus Fellowship, Humboldt University, Berlin, Fall 2001

PEER-REVIEWED CONFERENCE PRESENTATIONS

“The Legacy of Media Events”. The Legacies of Elihu Katz pre-conference.
International Communication Association Annual Conference, Toronto,
Canada. May 24, 2023.

“Searching for Authenticity in Journalism Studies: How Power, Privilege, Place, and Survival
Can Inform Research” (panel discussion). *International Communication Association
Annual Conference*, May 26, 2023.

“Illiberal Charm: The Construction of Hungarian Prime Minister Viktor Orbán’s
Charismatic Authority on Facebook”, Global Fusion Conference, Philadelphia,
October 16, 2022

“The Politics of Caring: Jacinda Ardern’s Performances of Authenticity on Facebook”,
International Communication Association Annual Conference, Paris, May 27, 2022

“Authenticity Without Charm: Angela Merkel’s Self-Representation on Instagram”,
International Communication Association Annual Conference, May 27, 2022, with PhD
student Olivia Steiert

“Beyond Disinformation Studies: Let’s embrace non-rationality!” *International Communication
Association Annual Conference [preconference presentation]*, May 25, 2022

“Visualizing the 2020 Coronavirus Pandemic,” *International Communication Association*

- Annual Conference*, virtual, May 2021 [panel co-organizer with Youngrim Kim]
- “The 2020 Pandemic as a Representational Crisis,” *International Communication Association Annual Conference*, virtual, May 2021 [presenter]
- “Charm: How Personal Magnetism Can Bring Down Walls and Lead to Peace”
International Communication Association Annual Conference, virtual, May 2021 [presenter]
- “Charm Offensive: Performance and Power in International Politics,” *Social Science History Association*, November 19-22, 2020 [presenter] (conference cancelled due to the Covid-19 pandemic)
- “An Unlikely Seducer: Kim Jong-un’s Charm Offensive from the Pyeong Chang Winter Olympics until the Trump-Kim Summit,” *American Sociological Association Annual Conference, Media Sociology Pre-Conference*, New York, August 9, 2019 [presenter]
- “Our New Walls: The Discourse of Separation Barriers in a Globalizing World,” *International Communication Association Annual Conference*, Washington, D.C., May 28, 2019 [presenter]
- “Rethinking East and West Thirty Years after the Fall of the Berlin Wall,” *International Communication Association Annual Conference*, Washington, D.C., May 26, 2019 [roundtable organizer and presenter]
- “An Unlikely Seducer: Kim Jong-un’s Charm Offensive from the Pyeong Chang Winter Olympics until the Trump-Kim Summit,” *International Communication Association Annual Conference*, Washington, D.C., May 25, 2019 [panel organizer and presenter]
- “Capturing Hearts: Charm, Personal Magnetism and the Iranian Nuclear Deal in the American and Israeli Press,” *American Sociological Association, Media Sociology Pre-Conference*, Philadelphia, August 10, 2018 [presenter]
- “Charm Offensive: The Power of Personal Magnetism in Foreign Affairs,” *International Communication Association Annual Conference*, Prague, May 27, 2018 [panel organizer and presenter]
- “Capturing Hearts: Charm, Personal Magnetism and the Iranian Nuclear Deal in the American and Israeli Press,” (with PhD advisee Yuval Katz), *International Communication Association Annual Conference*, Prague, May 25, 2018 [presenter]
- “The Future of History and Memory Research in Communication Studies,” *International Communication Association Annual Conference*, San Diego, May 29, 2017 [roundtable participant]
- “The Fall of the Berlin Wall: The Making of a Cold War Icon,” *International Communication Association Annual Conference*, Fukuoka (Japan), June 12, 2016 [presenter]

- “Colossal Misunderstanding’: The Transnational Media Narration of the Fall of the Berlin Wall,” *International Communication Association Annual Conference*, Fukuoka, June 9, 2016 [presenter]
- “The Berlin Twitter Wall: The Promotional Culture of Global Iconic Events,” *International Communication Association Annual Conference*, Fukuoka, June 8, 2016 [presenter in pre-conference]
- “Interruptions of Time: On the Concept of ‘Event’ in Media Research,” *International Communication Association Annual Conference*, San Juan, May 25, 2015 [presenter]
- “Falling Walls: How the Iconic Imagery of the Berlin Wall Travels in Contemporary Global Contexts,” *International Communication Association Annual Conference*, San Juan, May 22, 2015 [presenter]
- “The Making of a Global Iconic Event: History, Memory and Transnational Storytelling,” *International Communication Association Annual Conference*, Seattle, May 22, 2014 [presenter in pre-conference]
- “The Hybrid Schoolhouse: When Digital and Traditional Education Meet,” with Jack M. Balkin, *International Communication Association Annual Conference*, London, May 20, 2013. [presenter]
- “Counterrevolutionary Icons. The Representation of the 1956 ‘Counterrevolution’ in the Hungarian Communist Press,” *International Communication Association Annual Conference*, Phoenix, May 27, 2012. [presenter]
- “The Power of Iconic Photographs: Do They Really Have That Much?” *Social Science History Association*, Boston, November 18, 2011. [presenter]
- “Iconic Rituals: Toward a Social Theory of Encountering Images,” *International Communication Association Annual Conference*, Boston, May 29, 2011. [presenter]
- “The Social Responsibility Paradigm: Hungarian Television Criticism Twenty Years after the Political Changes,” *Beyond East and West Conference*, Central European University, Budapest, June 26, 2009. [presenter]
- With Katherine McDaniel* “Distance Education and Intellectual Property: Legal Obstacles to Capacity Building,” *Digital Learning Asia*, Putrajaya (Malaysia), February 2007. [presenter]
- “The Hungarian Media in a Globalizing Media Sphere,” *Inclusion/Exclusion: 7th International Postgraduate Conference*, London, February 2006. [presenter]
- “Strafprozesse in elektronischen und digitalen Medien oder wie Recht und Ästhetik zueinander finden,” *Symposium Berlin (Humboldt Universität) - Budapest (Law School, ELTE University)*, Budapest, August 2005. [presenter]

KEYNOTES AND INVITED TALKS

“Charm: How Magnetic Personalities Shape Global Politics”, University of Loughborough, November 20, 2024.

“Charm: How Magnetic Personalities Shape Global Politics”, University of Helsinki, November 18, 2024

“Charm: How Magnetic Personalities Shape Global Politics”, Rutgers University, November 6, 2024.

Charm: How Magnetic Personalities Shape Global Politics”, in conversation with Natalia Mehlman Petrzela, New School October 28, 2024.

“Charm: How Magnetic Personalities Shape Global Politics”, Information Society Project, Yale Law School, October 17, 2024.

“Charm: How Magnetic Personalities Shape Global Politics”, Institute for Public Knowledge, NYU, September 23, 2024.

“Charm: How Magnetic Personalities Shape Global Politics”, Budapest Forum, September 19, 2023.

Charm: How Magnetic Personalities Shape Global Politics”, Interintellect [online], September 10, 2024.

“Charm: The Power of Personality in Global Politics”, Information Society Project, Yale Law School, New Haven, October 1, 2022

“Charm: The Power of Personality in Global Politics”, McCormack Graduate School of Policy and Global Studies, University of Massachusetts, Boston, April 22, 2022

“How Can Knowledge Production Contribute to Re-Democratization?”, Democracy Institute, Central European University, October 7, 2021

“Charm: How Magnetic Personalities Capture Our Hearts, Minds, and Politics,” University of Leeds, November 11, 2020

“Charm: How Magnetic Personalities Capture Our Hearts, Minds, and Politics,” Colloquium of the Department of Communication, University of Haifa, December 31, 2019

“The Fall of the Berlin Wall: The Making (and Unmaking?) of a Global Iconic Event,” Keynote at the Communicating conference, University of Haifa, December 29, 2019

“Charm: How Magnetic Personalities Capture Our Hearts, Minds, and Politics,”

- Sociology Department (SWAMP Workshop), University of Virginia, Charlottesville, April 19, 2019
- “Charm: How Magnetic Personalities Capture Our Hearts, Minds, and Politics,”
Sociology of Culture Workshop, New York University, April 11, 2019
- “The Fall of the Berlin Wall: The Making (and Unmaking?) of a Global Iconic Event,”
City University of Hong Kong, November 23, 2018
- “The Fall of the Berlin Wall: The Making (and Unmaking?) of a Global Iconic Event,”
NYU Media, Culture & Communication Program Departmental Colloquium, New York, April 25, 2018
- “Facts (Almost) Never Win Over Myths,” Institute for Public Knowledge (Trump & the Media book event), New York, April 18, 2018
- “The Contested Memorials of the Berlin Wall,” The New School for Social Research (“Memory Rebound” conference), New York, April 14, 2018
- “Charm: The Power of Personal Magnetism,” Yale Center for Cultural Sociology, New Haven, April 13, 2018
- “The Fall of the Berlin Wall: The Making of a Global Iconic Event,” Center for Russian, East European and Eurasian Studies, University of Michigan, Ann Arbor, November 30, 2016
- “Stories Without Borders: The Making of a Global Iconic Event,” Central European University, Budapest, November 16, 2016
- “Stories Without Borders: The Making of a Global Iconic Event,” Loughborough University (United Kingdom), September 16, 2016
- “Stories Without Borders: The Making of a Global Iconic Event,” Fudan University, Shanghai, June 6, 2016
- “Monroe E. Price & The Center for Global Communication Studies: Celebrating the Founding Decade and Director,” Annenberg School for Communication, University of Pennsylvania, Philadelphia, April 26, 2016
- “Internationalizing Communication Studies: The Case of Hungary,” Moholy-Nagy University of Art and Design, Budapest, Hungary, April 23, 2016
- “Stories Without Borders: The Berlin Wall and the Making of a Global Iconic Event,” Stanford University, Palo Alto, January 14, 2016
- “The Fall of the Berlin Wall: The Making of a Global Iconic Event,” Centre for Contemporary History, Potsdam, Germany, July 16, 2015

- “Fall of the Berlin Wall: The Making of a Global Iconic Event,” Sofia Dialogues Forum, Bulgaria, December 6, 2014
- “Berlin Wall: The Making of a Global Icon,” Getty Museum, Los Angeles, November 15, 2014
- “Stories Without Borders: The Fall of a Wall,” Tel Aviv University, May 13, 2014
- “Symbol of Hope: How the Fall of the Berlin Wall Became a Global Myth,” Harriman Institute, Columbia University, May 2, 2014
- “Stories Without Borders: Did the Wall Really Fall?” Hebrew University of Jerusalem, April 29, 2014
- “Stories Without Borders: Did the Wall Really Fall?” Emek Israel College, April 1, 2014
- “Stories Without Borders: Global Iconic Events and Transnational Media,” University of Haifa, March 4, 2014
- “Icons of Revolution,” *Media Sociology Forum*, Columbia University, New York, March 2, 2012.
- “Images We Do Not Remember,” *Communication & Culture: Transitive Explorations*, Yale Center for Cultural Sociology, New Haven, April 30, 2011.
- “Communications as a Discipline: Multiple Intellectual and Institutional Histories of an Anxious and Lonely Field,” *History and Theory of Media Workshop*, Yale University, New Haven, October 27, 2010.
- “The Contested Images of the Hungarian Political Transition in Networked Public Spheres,” *The Etiology and Ecology of Post-Soviet Communication Conference*, Harriman Institute, New York, May 8, 2010.
- “Images We Do Not Remember,” *Limits of Memory Conference*, New School for Social Research, New York, March 4, 2010.
- “The Peculiar Lives of Newspaper Photographs,” *Cultural Sociology at the Crossroads Conference*, Yale Center for Cultural Sociology, New Haven, May 8, 2009.
- “Pictorial Revolution: Towards an Iconology for Digital Photos,” *Information Society Project Speaker Series*, Yale Law School, New Haven, February 12, 2008.
- “MyLegalVisualMemory: The Visual Memory of Law in the Convergence Era,” *Harvard – MIT – Yale Cyberscholar Workshop*, Berkman Center for Internet and Society at Harvard, April 18, 2007.

“Comparative Transformations in Media Regulations: UK – Hungary,” *Oxford Media Summer Symposium*, Oxford, July 17, 2005.

TEACHING EXPERIENCE

Undergraduate courses

Seminars:

“Visual Media & Society,” *The New School for Social Research*, Spring 2019; Spring, 2018, Spring 2023, Spring 2024

“Charisma and Authenticity in Global Politics” (First-Year Seminar), *The New School for Social Research*, Fall 2022

“Iconic Events in International Media” (First-Year Seminar), *The New School for Social Research*, Fall 2018, fall 2023, fall 2024

“Contemporary Social Theory,” *The New School for Social Research*, Spring 2020, 2021

“Global Iconic Events,” *University of Michigan*, Fall 2016, Fall 2015, Fall 2014 (two sections)

“Global Visual Cultures,” *University of Michigan*, Fall 2016, Winter 2016, Winter 2015 (two sections), Fall 2013

“Media Events in a Globalizing World,” *University of Michigan*, Fall 2013 (two sections)

“Icons and Contemporary Societies,” *Freie Universität Berlin*, Spring 2012

Lectures:

“Media and Globalization,” *University of Michigan*, Winter 2016

Department of Communication in the Institute of Art Theory and Media Research, *Eötvös Loránd University*, Budapest, Bachelor-level courses, September 2004 – September 2006

Graduate courses

Seminars:

“Social Trauma”, *The New School for Social Research*, Spring 2023, Spring 2024

“Charisma and Authenticity in Global Politics”, *The New School for Social Research*, Fall 2022

“Cultural Sociology”, *The New School for Social Research*,
Spring 2021

“Contemporary Sociological Theory,” *The New School for Social Research*,
Spring 2020

“Current Trends in Media Research,” *The New School for Social Research*,
Fall 2019, Fall 2020, Fall 2023, Fall 2024

“Charm, Charisma and Personal Magnetism,” *The New School for Social Research*,
Spring 2019

“Independent Study on Media Sociology,” *The New School for Social Research*,
Spring 2019

“Great Books in Media Research,” *The New School for Social Research*, Fall 2018; University of
Michigan, Fall 2015

“Media and Micro-Politics,” *The New School for Social Research*, co-taught with Jeffrey C.
Goldfarb, Spring 2018

“First-Year Project Seminar,” *University of Michigan*, Fall 2016

Teaching Assistant, *Columbia Graduate School of Journalism*, to Nicholas Lemann, “Art of the
Interview,” Winter 2011.

Teaching Assistant, *Columbia Graduate School of Journalism*, to Nicholas Lemann,
“Evidence and Inference,” Fall 2010.

Teaching Assistant, *Columbia Graduate School of Journalism*, to Stuart Karle, “Media Law,”
Fall 2009.

Teaching Assistant, *Columbia Graduate School of Journalism*, to John Zucker, “Media Law,”
Fall 2009.

ADVISING

Doctoral dissertation advisor

Adam Koehler Brown, *New School for Social Research* (Sociology)
Dissertation: “January 6 as a Media Event”

Ignacia Castellon Ramirez, *New School for Social Research* (Sociology)
Dissertation: “The rearrangement of time and space: A phenomenological ethnography of
the practice of binge-watching in Chile and the United States”

Bizaa Ali, *New School for Social Research* (Sociology)

Dissertation: “Coke Studio in Pakistan: A case study in the vernacularization of the global commodity”

Young Rim Kim, *University of Michigan* (Communication and Media),

Dissertation: “For the health of a nation: Disease technology, data publics, and coded injustice in postcolonial South Korea” [until 2017 lead advisor], defense: July 8, 2022

Yuval Katz, *University of Michigan* (Communication and Media)

Dissertation: “(Re)imagining peace: Conceptualizing an everyday meaning of peace through media in Israel/Palestine”, [until 2017 lead advisor], defense: June 30, 2022

Dissertation committee member

Ahad Ali, *New School for Social Research* (Sociology)

Dissertation: “Sunshine in the Black Box of Artificial Intelligence”: Mapping Expertise in the Construction of a Large Language Model”

Olivia Steiert, *New School for Social Research* (Sociology)

Dissertation: “What does 1.5°C mean? Imagining Futures in Climate Change ”

Taebum Yoo, *New School for Social Research* (Sociology)

Dissertation: “From Retaliatory to Reconciliatory Commemorative Landscapes: Rearticulating Deservingness, Redistributing Victimhood, and Recognizing Contrivance”

Feng Chen, *New School for Social Research* (Sociology)

Dissertation: “Performing race, remaking identity on social media: Chinese visual artists in New York”

Shaowen Wang, *New School for Social Research* (Sociology)

Dissertation: “Social imagination through literature: Envisioning social transformation from socialism to market reform through literature textbooks in China”

Vanessa Bittner, *Yale University* (Sociology)

Dissertation: “Catalysts of polarization: Controversial icons as proxy battlegrounds of opposing audiences”

Jessie Dong, *Yale University* (Sociology)

Dissertation: topic in development

Malkhaz Toria, *New School for Social Research* (Sociology)

Dissertation: "The collapse of Empire, Memory Politics and Decisive Events: the Genealogy of the Georgian-Abkhaz Conflict".

Xenia Farkas, *Corvinus University of Budapest*, “Visual Politics: Visual Political Communication on Social Media”, Hungary, defense: October 24, 2022

Alissa Boguslaw, *New School for Social Research* (Sociology), defense: May 17, 2019.
Dissertation: “Almost sovereign: Independence and indeterminacy in the new Republic of Kosovo”

Benjamin Pearson, *University of Michigan* (Communication Studies), defense: January 6, 2019.
Dissertation: “Developing global media policy: E.U. aid to audiovisual industries in the Global South and the case of ACPCultures+”

Charles Berret, *Columbia University* (Communications), defense: August 24, 2018.
Dissertation: “The cryptographic sublime: Culture, computation and the shifting politics of codes and cypers”

MA advisor

Regularly advising MA students in Sociology at the New School for Social Research since January 2018

Undergraduate advisor:

Director of Undergraduate Studies: advisor of all sociology majors and BA/MA students 2019-2021

AFFILIATIONS

Faculty Fellow, Center for Cultural Sociology, Yale University	2013-Present
Faculty Fellow, Information Society Project, Yale Law School	2013-Present
Non-resident Fellow, Center for Media, Data & Society, CEU	2008-Present
Senior Editor, Public Seminar	2018-2020
Faculty Associate, Center for Russian, East European and Eurasian Studies, University of Michigan	2016-2017
Affiliated Faculty, Minor in Digital Studies, University of Michigan	2016-2017
Faculty Associate, University of Michigan, Center for European Studies	2013-2017
Student Fellow, Center on Organizational Innovation, Columbia University	2009-2013
Junior Fellow, Harriman Institute, Columbia University	2008-2013
Visiting Fellow, Information Society Project, Yale Law School	2008-2013

SELECTED ORGANIZATIONAL SERVICE

Professional Associations and Journals:

Book review editor, *Journal of Communication*, November 2024 -

Organizer of the “Legacies of Elihu Katz” pre-conference, International Communication Association Annual Meeting (ICA), 2023

Member of the Book Award Committee, Global Media and Social Change Division, ICA, 2022

Member of the Mary Douglas Book Award Committee, Sociology of Culture section, American Sociological Association, 2021

Organizer, “Global Perspectives on Populism and the Media,” ICA-preconference at Central European University in Budapest, May 22-23, 2018 [120 participants from 35 countries]

Founding member, Global Media Studies Network, 2017 -

Secretary and International Liaison, Philosophy, Theory and Critique Division of the International Communication Association, 2014 – 2018

University Service:

Lang Executive Committee, 2024-2027

Chair of graduate (MA and PhD) admissions in Sociology, New School for Social Research, 2023-2024; 2024-2025

Member in the Dean’s Committee dedicated to developing new MA programs and minors at the New School for Social Research, fall 2023

Committee Member for Dean Search, The New School for Social Research, 2023

Committee Member for the Vice Provost for Student Success and Engagement Search, The New School, 2021 (this appointment involved anti-bias training)

Lang Executive Committee, 2020-2021

Graduate Admissions Committee Member, 2019-2020

Member of the Organizing Committee for “Media Sociology Forum,” Columbia University, March 2, 2012.

Co-organizer, Yale Lead, of “Harvard (Berkman Center for Internet and Society) - MIT (Comparative Media Studies Program) - Yale (Information Society Project) Cyber Scholar Workshop,” 2007-2008.

Lead Conference Organizer, “The Digital Education and Information Policy Initiative: Towards the Development of Exceptions to and Limitations on Copyright in the Realm of Digital Education,” *Internet Governance Forum*, Rio de Janeiro, November 13, 2007.

Conference Co-organizer, “Access to Knowledge II. Conference,” Yale Law School, April 28, 2007.

PEER REVIEW SERVICE

Publishers: *Cambridge University Press; Palgrave Macmillan; Rowman & Littlefield; Polity Press; Sage; MIT Press*

Journals: *Journal of Communication; Communication Theory; Political Communication; New Media & Society; International Journal of Press/Politics; Time & Society; Media, Culture & Society; Poetics; Political Communication; Cultural Sociology; American Journal of Cultural Sociology, Sociological Theory; International Journal of Communication; Communication, Culture & Critique; Journalism: Theory, Practice and Criticism; Journalism Studies; Journalism & Mass Communication Quarterly; Memory Studies, European Journal of Cultural Studies, Digital Journalism, Ethnic and Racial Studies, Intersections: East European Journal of Society and Politics, Television & New Media; Journal of Broadcasting and Electronic Media; British Journal of Sociology; Journal of Sociology; Nordic Journal of Media Studies; Emotions & Society; International Journal of Public Opinion Research, Sociologica*

Editorial Board member: *American Journal of Cultural Sociology*

LANGUAGES

Hungarian, English, German

CV last updated: August 2024